News Release

DTH Romania launches with complete Starfish DVB subtitle system

Starfish Technologies are supplying TSL, the prime system builder, with a subtitling, playout and media management system comprising Isis-6, TransCast DVB and Immedia Transcoder, for delivery to DTH Romania.

Recently Starfish supplied TSL with software for a project delivered to BBC Broadcast. Demonstrating faith in the relationship formed during that project, TSL has now chosen a whole suite of products from Starfish Technologies to fulfil the needs of the new Romanian film channel: Isis-6 Subtitling System for producing subtitles; TransCast DVB Playout System for delivering DVB subtitle data to the multiplexer; and Immedia TransCoder for generating browse video from hi-res video on the Seachange server.

Starfish have many valued and long-standing customers across Europe; nonetheless this sale represents a pleasing breakthrough into a new market. "We are looking forward to meeting the Romanians and very pleased to be working with TSL again," said Graham Neden, Managing Director of Starfish Technologies.

"Custom development of third-party product interfaces was central to this project," he continued. "We enabled integration with SeaChange servers, as well as Harmonic MUX and Pebble Beach automation systems."

The additional interfaces implemented on this project should appeal to other customers. Indeed, interest has already been expressed by potential clients in Sweden and the UK, who wish to use similar technology to deliver high-quality DVB captions in a cost-effective fashion.

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About Starfish

Starfish Technologies Ltd is an established leader in the supply of Subtitling and Teletext solutions to the Broadcast TV industry. Starfish also supply a range of specialised technologies for this market including scheduling and compliance recording.
Starfish have developed a range of media management technologies and have a successful track record of media management project design and implementation.
Further product and press information can be obtained from the Starfish website www.startfish.tv